



5 November 2018

Business events industry conference to showcase Queenstown

Queenstown will host the Conventions and Incentives New Zealand (CINZ) Conference in October 2019. The win was announced at the CINZ conference in Auckland last week.

Queenstown will welcome over 180 delegates from New Zealand's business events industry, including suppliers, professional conference organisers, managers and sales teams of venues, hotels and regional convention bureaus, plus a range of local and international speakers.

Queenstown's growing reputation as a premier business events destination has been highlighted by this year's Amway incentive group from China, which saw 6300 delegates visit the destination in 11 groups of 500, experiencing a huge range of Queenstown's incentive offerings during the autumn shoulder season.

CINZ Chief Executive, Sue Sullivan says next year's conference will be the ideal opportunity to showcase Queenstown as an outstanding incentive destination, along with its business event infrastructure to the many industry members who make up this high-value industry.

"We are delighted to be in Queenstown for our annual conference next year. We know this will be a popular destination for our members. This Southern Lakes gem holds many unique highlights that can only be found in the region and we look forward to showcasing these to our delegates," she says.

Queenstown Convention Bureau Director, Kiran Nambiar said the region's operators are excited to be hosting the CINZ Conference 2019 in the spectacular setting they call home.

“On behalf of our Queenstown operators I thank Sue and her team for the opportunity. This win comes at a time when Queenstown's position as a premium incentive and event destination is consolidating on the world stage, and we look forward to reinforcing that message to New Zealand business events industry next October,” he said.

ENDS

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Click here to download image: [high-end incentive, Queenstown](#)

Click here to download image: [aerial views of Queenstown at dusk, winter](#)

About Conventions and Incentives New Zealand (CINZ)

- CINZ www.conventionsnz.co.nz is the official, membership-based association of New Zealand's conference and business travel industry with more than 430 members across a broad range of sectors.
- CINZ takes a leadership role in increasing meetings, incentives, conference and events business for the benefit of its members, principal stakeholders and the New Zealand economy.
- CINZ works to actively promote the sector, providing advocacy with central government, offering assistance, information, professional development and real business opportunities to its members.
- CINZ manages New Zealand's only national annual trade show MEETINGS, which generated over \$60 million during its two days in Auckland in 2018.

For further information and images, please contact:

Anabel Darby

Tel: +64 21 668 090

Email: anabel@darby.pro



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